



CALIFORNIA FISH & WILDLIFE  
**Strategic Vision**

# Project Overview

## WHAT IS THE CALIFORNIA FISH AND WILDLIFE STRATEGIC VISION PROJECT?

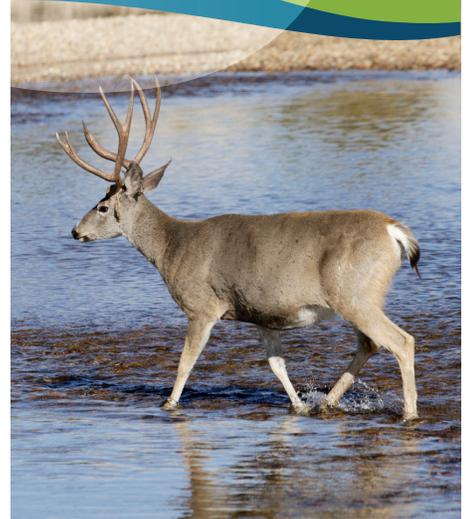
The California Fish and Wildlife Strategic Vision Project is intended to establish a strategic vision for the California Department of Fish and Game (DFG) and the California Fish and Game Commission (F&GC) that addresses, among other things, improving and enhancing their capacity and effectiveness in fulfilling their public trust responsibilities for protecting and managing the state's fish and wildlife. This project represents a tremendous opportunity to create a vision and recommendations for making these two agencies more effective and functional through an open, transparent and collaborative public process.

## WHY THIS PROJECT?

In September 2010, Assembly Bill (AB) 2376 was signed into law, requiring the California Natural Resources Agency to convene a committee to develop and submit to the Governor and Legislature, by July 1, 2012, a strategic vision for DFG and F&GC. The executive committee is a cabinet-level committee that includes the secretary of the Natural Resources Agency, the director of DFG, the president of F&GC, the chair of the California Energy Commission, and a representative of the University of California. Members of the U.S. Fish and Wildlife Service and the National Marine Fisheries Service are also participating.

## HOW DOES THE VISION PROCESS WORK?

The California Fish and Wildlife Strategic Vision Executive Committee is developing three deliverables: A draft interim strategic vision in November 2011, an interim strategic vision in February 2012, and a strategic vision by July 1, 2012. A blue ribbon citizen commission (BRCC) and a stakeholder advisory group (SAG) are assisting in developing these products through working groups and joint meetings. The BRCC represents a diverse range of experience and perspectives, and includes strategic problem solvers with expertise in policy, management and fiscal issues. The stakeholder advisory group represents a wide range of interests affecting state policies related to protecting and managing fish and wildlife, including individuals representing fishing and hunting interests, non-profit conservation organizations, non-consumptive recreational users, landowners, scientific and educational interests, and others dedicated to protecting public trust resources. SAG members also serve as a communication link to the broader constituencies they represent. Please visit the project website for lists of executive committee, BRCC and SAG members.



For more information visit [www.vision.ca.gov](http://www.vision.ca.gov). Contact us at 916-653-5656  
or by mail at 1416 Ninth Street, Suite 1311, Sacramento, CA 95814



## HOW DO I GET INVOLVED?

The California Fish and Wildlife Strategic Vision Project is a positive opportunity to create a vision and recommendations for a more effective and functional DFG and F&GC through an open, transparent and collaborative public process. There are several ways the public can get involved in the dialogue about a strategic vision:

- **Stay updated by signing up for the electronic list server at**  
[http://www.vision.ca.gov/cfwsv\\_list.html](http://www.vision.ca.gov/cfwsv_list.html)
- **Attend meetings or view live or archived webcasts at**  
<http://www.vision.ca.gov/meetings.html>
- **Contact a member of the SAG that represents your area of interest at**  
[http://www.vision.ca.gov/stakeholder\\_advisory.html](http://www.vision.ca.gov/stakeholder_advisory.html)
- **Submit your ideas or suggestions via e-mail**  
[StrategicVision@resources.ca.gov](mailto:StrategicVision@resources.ca.gov)
- **Provide comments on-line at**  
[www.vision.ca.gov/strategic\\_vision.html](http://www.vision.ca.gov/strategic_vision.html)



## WHAT IS THE SCHEDULE FOR THE NEXT PHASE OF THE PROJECT?

MILESTONE	Nov. 2011	Dec. 2011	Jan. 2012	Feb. 2012
DRAFT INTERIM STRATEGIC VISION released for public review	Nov. 22			
Public meetings to provide input on draft interim strategic vision		Dec. 5 – 8		
BRCC, SAG and Executive Committee meetings to complete and adopt interim strategic vision			Jan. 5 – Feb. 16	
INTERIM STRATEGIC VISION delivered to legislature, Governor and public*				Feb. 24

\*Final STRATEGIC VISION to be delivered to Legislature, Governor and public by July 1.

